



2018 Communication Arts Festival

Date: Saturday, February 17, 2018
Time: Festival Judging: 1:00 p.m. – 3:00 p.m.
Awards Presentation: 3:00 p.m.– unless the judging is completed earlier
All participants must be present and sign in prior to 1:30 p.m.

Place: St. Aloysius, Gonzaga Hall
1435 S. 92nd Street - West Allis

Join us for the Milwaukee County 4-H Communication Arts Festival, open to **all** 4-H members, including Cloverbuds, and youth in an organized and approved group.

Youth must be enrolled in the 4-H Online Enrollment System with a complete online enrollment form in order to participate in this Festival per University of Wisconsin-Extension 4-H Youth Development Policies. Youth can enroll at: <https://wi.4honline.com/>. Youth must complete the online enrollment by the deadline of the event.

Festival Categories Include:

- Class A - Poster contest
- Class B - Creative writing/essay
- Class C - Demonstrations
- Class D - Speaking/Reading
- Class E - Photography
- Class F - Computers and Smart Devices
- Class G - Video Production

All entries must be your own work and must have been made **after** the 2017 Milwaukee County Junior Fair. Projects made for this year's festival may be entered in the 2018 Milwaukee County Junior Fair **if you are enrolled in that project**. Merit ribbons will be awarded at the judges' discretion. **Please read the rules carefully for each category so that you will not give the judge a reason to mark you down a placing.**

You may enter as many festival categories as you wish, and you may enter any of the festival categories, even if you are **not** enrolled in that project. For example, if you are not enrolled in the photography project area, you may still enter photography in the festival.

The Communication Arts Festival is a family event. Family members and friends of all ages are welcome to attend.

All items must remain on display until the conclusion of the Communication Arts Festival on February 17, 2018.

An EEO/AA employer, the University of Wisconsin-Extension provides equal opportunities in employment and programming including Title IX and Americans with Disabilities Requirements.

Registration Deadline: February 12, 2018
Creative Writing entries are also due by February 12, 2018

Poster Contest - Class A

- **Refer to the '4-H Poster Contest guidelines' below for additional poster contest instructions.**
- Entries will be judged at the festival. If you are unable to be present, posters are **due on Feb 12, 2018** with your festival entry form. Bring them to the Milwaukee County 4-H Leaders Council meeting on February 12th or make arrangements with Laura Brushaber prior to that date. Posters of members unable to attend the festival will be judged prior to the festival and will be put on display at the festival.
- Posters of members not attending the festival must be accompanied by a 3 x 5 inch card explaining the poster— why the member chose the subject and where or how it will be used
- Awards will be given out during the awards ceremony on February 17, 2018
- Each entry will receive a blue, red or white ribbon. Cloverbuds will receive a special ribbon.

Grade Divisions

Cloverbuds (K5-2nd grade)
Intermediate (5th-7th grade)

Junior (3rd-4th grade)
Senior (8th grade and above)

4-H POSTER CONTEST GUIDELINES

Theme of the Poster: Promote a future 4-H club or county event or project. (For example: Join 4-H, club talent show, enrollment, summer camp, community service event, project workshop, etc.)

Participants are encouraged to attend to receive their award but not mandatory.
Posters may be entered in the 2018 Milwaukee County Fair.

Posters must be 14"x 22". Designed with the 22" top to bottom (vertical poster).

Must have '4-H' or the 4-H clover on Poster. Copyright material or subjects are not allowed, except for the clover.

Limit — **one poster per 4-H member**. Stick with one idea and keep it simple. Check your spelling.

All posters should include on back: Name, Club, Grade, also note if member is a Cloverbud.

A good poster is self-explanatory; it speaks for itself. Posters make people stop, look, read and remember. Effective posters; (1) attract attention, (2) focus your interest on one idea and (3) sell you on taking action. Make your poster say something. Effective posters should have one main idea.

No more than 25% of the content may be clippings from magazines.

TO BE SUCCESSFUL A POSTER MUST:

- A. Catch the eye of the passerby.
- B. Be simple and clear: don't be too wordy.
- C. Impress an idea or a fact upon the viewer.

Creative Writing/Essay Contest - Class B

- Entries are **due on February 12, 2018** along with your festival entry form.
- Entries will be judged prior to the festival and will be put on display at the festival. Awards will be given during the awards ceremony on February 17, 2018.
- Each entry will receive a blue, red or white ribbon. Cloverbuds will receive a special ribbon.
- You may enter both an original poem and an original story.
- Entries must be neatly printed, handwritten, typed (double-spaced) or computer printed (double-spaced), on one side of the paper only. Your name, address, 4-H club and your grade division must be in the upper right corner of the first page of your paper.

Length requirements:

Poems can be any length, stories can be up to three pages, but may be less.

Grade Divisions:

Cloverbud Poem (K-2nd grade)
Junior Poem (3rd-4th grade)
Intermediate Poem (5th-7th grade)
Senior Poem (8th grade and above)

Cloverbud Story (K-2nd grade)
Junior Story (3rd-4th grade)
Intermediate Story (5th-7th grade)
Senior Story (8th grade and above)

Ideas:

- **4-H, i.e., favorite project, why join 4-H, what has 4-H taught me, etc.**
- **Any other topic may include a short story, essay - fiction or non-fiction. May also include an account of an interview. For example, you may want to interview a veteran who fought in a war and write about him or her. Or interview an older family member and write about your family's history.**

Demonstrations - Class C

A demonstration should show the audience how to do something, explaining each essential step, with the use of visual aids.

Each demonstration will be judged face-to-face immediately following the presentation. All demonstrators will be competing against themselves. Tables and easels will be provided.

Each demonstrator will receive either a blue, red or white ribbon. Cloverbuds will receive a special ribbon. Demonstrators have the opportunity to present their demonstration at the 2018 Milwaukee County Fair.

All blue ribbon demonstrators age 12 and older will have the opportunity to be a state fair demonstrator or action center participant.

Grade Divisions: (**Demonstrations must be within the time limits indicated below**).

Cloverbuds (K5-2nd grade) 2-5 minutes **Junior** (3rd-4th grade) 4-8 minutes

Intermediate (5th-7th grade) 8-12 minutes **Senior** (8th grade and above) 10-15 minutes

Team (of 2 members) Demonstrations - time limit will be determined by the oldest participant

Please practice at home making sure that you are within your time limits.

Speaking - Class D

Speeches are to be the original work of the exhibitor. A speech may be informational, educational, persuasive, or entertaining.

Each participant will receive either a blue, red or white ribbon. Cloverbuds will receive a special ribbon. Speakers will have the opportunity to present their speech at the 2018 Milwaukee County Fair.

Speeches will be judged, face-to-face, immediately following the presentation.

Grade Divisions: (**Speaking entries should be within the time frames indicated below**)

Cloverbuds (K5-2nd grade) 1-3 minutes **Junior** (3rd-4th grade) 3-5 minutes

Intermediate (5th-7th grade) 4-8 minutes **Senior** (8th gr. and above) 6-10 minutes

Team (of 2 members) Entries: Time limit will be determined by the oldest participant

Please practice at home making sure that you are within your time limits.

Speaking - Class D (continued from page 3)

Category Descriptions and Topic Ideas:

- **Cloverbuds:** A short reading, story or memorization. For example, the pledge of allegiance, 4-H pledge, nursery rhyme, short poem or story.
- **All Other Grade Divisions:**
 - a) **Original Speech:** Speech may be informative, persuasive or entertaining. You may use note cards.
 - ~ Ideas:
 1. 4-H favorite project, why join 4-H, what has 4-H taught me, etc.
 2. Think about an activity, project or organization you are involved with or knowledgeable about and try to educate people about it.
 3. Any other topic
 - b) **Reading entries:** May be a reading from a book, poetry or prose (can be published or original work of the 4-H member).
 - c) **Create and present a radio commercial.**

Photography (Digital/Film) - Class E

- Entries will be judged, face-to-face, between 1:00 p.m.– 3:00 p.m. on February 17, 2018. You may enter photography in the festival, even if you are not enrolled in the photography project.
- Photos must be mounted on white or black poster board, 11"x14" (approximately) and be printed on photo paper.
- Do not use photo corners to attach photos. Use rubber cement or spray glue.
- You may enter up to **five different** categories.
- Include your name and club on the back of each entry.
- A blue, red, or white ribbon will be awarded for each entry. Cloverbuds will receive a special ribbon.
- Photos in collections (categories 1, 2, and 3) should be no larger than 4" x 6" each and be mounted on the same board.
- Enlargements must be at least 5" x 7" but no larger than 8" x 10".
- Captions are optional.

Entry Categories (You may enter up to five different categories, with one entry in each)

Category #1.	Collection of 4 color photos - same subject
Category #2.	Collection of 4 color photos - any subject
Category #3.	Collection of 4 black & white photos - any subject
Category #4.	Color enlargement - any subject
Category #5.	Black & white enlargement - any subject
Category #6.	Color enlargement - Holiday event or celebration
Category #7.	Color enlargement - Winter scene
Category #8.	Color Enlargement – Patriotic
Category #9	Color Enlargement—4-H activity or event
Category #10	Any photo artistically enhanced. Include original photo with exhibit.

Computers and Smart Devices - Class F

- Entries will be judged face-to-face between 1:00– 3:00 p.m. on February 17, 2018 and based on computer technology used.
- You may enter up to five exhibits, but only one exhibit per category. Entries may be on paper or digital. **If digital, member is responsible for bringing the device to play the entry on.**
- A blue, red or white ribbon will be awarded for each entry. Cloverbuds will receive a special ribbon.

Entry Categories

- Category #1. Create a children's book (with a computer).
- Category #2. Scrapbook of a 4-H trip, family trip, special event or any other topic using a computer.
- Category #3. Create a flyer on the computer that promotes 4-H, your youth organization, a special project, or the Milwaukee County Junior Fair. A flyer consists of an 8-1/2"x11" sheet of paper printed on one side.
- Category #4. Create a two or four page newsletter on the computer that includes graphics. Print the 2 pages or 4 pages back-to-back on 8-1/2"x11" sheet(s) of paper.
- Category #5. Create a multi-media (PowerPoint, Corel, Prezi, etc.) presentation. Include a printout of the presentation for display. The original, uninterrupted presentation should take no longer than 10 minutes.
- Category #6. Create a 12- month calendar, on the computer, that includes graphics.
- Category #7. Create three greeting card faces/covers with the computer and printout. Cards may be half or quarter-fold, or a combination of both.
- Category #8. Create a spreadsheet or database, on the computer, containing at least 6 fields and 20 records along with a description of how it would be used.
- Category #9. Create a website of your own.
- Category #10. Create a page of your own that is part of a website.
- Category #11. One or more graphics drawn with Paint, Photoshop, or similar.
- Category #12. Write a storybook and illustrate with pictures in storybook format using word processing or Desktop publishing software
- Category #13. Create a t-shirt design with a graphics or publishing program and print it on paper. If you wish, it can be printed on iron-on paper and put on an actual t-shirt.
- Category #14. Use any computer software to create a magazine.
- Category #15. Create a computer generated 4-H Fair book cover
- Category #16. Original application (games or program) with a detailed written description.
- Category #17. Create a social media website.
- Category #18. Any other computer/smart device item.

Video Production - Class G

This class is open to both individual members or teams of two.

Members are to develop a video using their choice of music and video production techniques, including, but not limited to: video footage, still photography, computer animation or a combination of techniques. **Members must bring their own device to play their video production on.**

Members will be judged on creativity, flow of the video, technical performance and presentation of their video.

RULES:

1. Video must be between three and five minutes in length, including the credits.
 2. The video must have credits showing who participated in the creation of the video and what their roles were. The credits also must include the title of the video and any participants.
 3. Members may have others not taking part in the Communication Arts event appear in the video, but all editing and production of the video must be done by the members entering this festival class.
 4. Photo Release Forms must be submitted with the video for everyone appearing in the video. Photo Release Form is on page 7.
 5. Parents, 4-H leaders and others are encouraged to inspire, guide and help with developing ideas for the Video, however, the video entry must be the work of the 4-H member or team.
- (Rules for this class continued on the following page)

Video Production - Class G—Continued

RULES—Continued:

6. Video must be labeled with members names, ages, and club name. A separate sheet should include the equipment used to make the video.
7. All music, video images and computer animation used must be 4-H appropriate. Contestants should seek guidance from their 4-H leaders or local Extension staff if they need help determining whether a song or video is 4-H appropriate.

Definition of 4-H Appropriate

An entry in the Video Production class will be considered 4-H appropriate if it meets the following guidelines:

No violence

No swearing

No vulgarity

Does not degrade the community, actors or viewers in any way.

Use of inappropriate music, video, images or computer animation will disqualify the entry immediately and the members will not receive a ribbon.

Resources available: 4-H Film Making

Entry Categories

- Category #1. Informational video.
- Category #2. Commercial video.
- Category #3. Entertainment video.
- Category #4. Photo Montage video.
- Category #5. Any other video.

??? Questions ???

Feel free to contact Laura Brushaber @ (414) 463-1592 (after 4:30 p.m. weekdays—anytime on the weekends) or lbrushaber@wi.rr.com with any questions.

PHOTO RELEASE PERMISSION FORM

___ I grant permission to the University of Wisconsin-Extension to use my photo and comments in UW-Extension reports, articles, and publications designed for educational, informational, and promotional purposes. I understand some of these materials may be posted on the World Wide Web for a period of time.

___ I grant permission to the University of Wisconsin-Extension to use the photo and comments of my minor child, (name) _____, in UW-Extension reports, articles, and publications designed for educational, informational, and promotional purposes. I understand some of these materials may be posted on the World Wide Web for a period of time.

Print Name: _____ Date _____

Address: _____

Phone: _____

Signature: _____

Please sign and return this form with the video production entry for the Communication Arts Festival.

Communication Arts Festival 2018 Entry Form

Entry Deadline: February 12, 2018

Mail completed entry form to Laura Brushaber, 7023 W Grantosa Dr, Milwaukee WI 53218, or email form to lbrushaber@wi.rr.com or bring to the 4-H Leaders Council meeting on February 12th.

Name _____	Grade _____
Club _____	Phone _____
Address _____	City _____ Zip _____
Email address: _____	

Class A - Poster Contest

Grade Division: _____ Cloverbuds (K5-2nd gr.) _____ Junior (3rd-4th gr.)
_____ Intermediate (5th-7th gr.) _____ Senior (8th gr. & above)

Class B - Creative Writing/Essay

All writing entries are due with this form on February 12, 2018 (may enter a poem *and* a story)

____ Junior poem (3rd-4th) _____ Intermediate poem (5th-7th) _____ Senior poem (8th and up)
____ Junior story (3rd-4th) _____ Intermediate story (5th-7th) _____ Senior story (8th and up)
____ Cloverbud poem (K-2nd) _____ Cloverbud story (K-2nd)

Class C - Demonstrations

Topic _____ Title _____

Grade Division: _____ Cloverbuds (K5-2nd grade) _____ Intermediate (5th-7th)
_____ Junior (3rd-4th) _____ Senior (8th and up)

If Team Demonstration, list the other member _____

Class D - Speaking, Reading, Radio Commercial

Grade Division: _____ Cloverbuds (K5-2nd gr.) _____ Intermediate (5th-7th)
_____ Junior (3rd-4th) _____ Senior (8th and up)

If team, list other team member _____

Speech Topic _____ Speech Title _____

Reading Topic _____ Reading Title _____

Radio Commercial Title _____

Class E - Photography

You may enter up to five different categories

Category # _____ Description _____
Category # _____ Description _____

Class F - Communication Arts/Computers & Smart Devices

All entries must be created by use of a computer or Smart Device.

You may enter up to five different categories

Category # _____ Description _____
Category # _____ Description _____

Class G - Video Production

You may enter up to five different categories

Category # _____ Description _____
Category # _____ Description _____