

Inspiring Collaborations

For the last 4 years, FoodWise Healthy Communities Coordinators have helped build organizational capacity with the Milwaukee Food Council (MFC) to drive systems change for healthy food. Thanks to their efforts, the organization hired its first-ever executive director, Solana Patterson-Ramos, in March. How exciting! The MFC is working on strategic planning in 2024.



In August, FoodWise partnered with Milwaukee Central Library to present a nutrition lesson called Rethink Your Drink as part of UW Madison's 175th Anniversary. Nutrition educators Rachel and Maria spoke to community members about limiting sugar sweetened beverages and how to identify sugars on nutrition labels. We had samples of fruit infused water to taste as a healthy alternative to sugary beverages.



Multi-level Program Efforts

In August we hosted our first ever Discover Wisconsin Farmers Market tour in Spanish at the Jackson Park Farmers Market, in conjunction with UW-Madison's 175th anniversary. With special funding for the event, we were able to purchase produce directly from farmers at the market for a cooking demonstration after the tour. Each participant received a bag with a recipe card from the cooking demo, and produce from the market featuring all of the recipe ingredients for them to take home! Jackson Park is a participant in the Milwaukee Market Match program, which means SNAP users receive extra money to spend with farmers on produce here.

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